

TRIBÙ

# PRESS RELEASE

MILAN DESIGN WEEK 2024



# TRIBÙ

## INTRODUCING OUR 2025 COLLECTION

In the realm of timeless designs and luxurious outdoor living, Tribù is proud to present its 2025 innovations.

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INTRODUCING OUR  
2025 COLLECTION



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# ELIO

collection extensions  
by Yabu Pushelberg

Embracing a natural outdoor lounging experience

Embracing the pure essence of outdoor lounging, designers Yabu Pushelberg introduce the extension of their ELIO collection. The new 2025 ensemble offers a three-seat and two-seat sofa, a club chair, ottoman and daybed. At the heart of ELIO's design philosophy lies an emphasis on comfort and versatility. With modular back and armrest choices, each element allows for personalized compositions. Building upon the softly rounded silhouette of the original series, its low profiles and graceful curves evoke the serene beauty of water-smoothed pebbles. Inspired by nature's beauty, the ELIO extensions gracefully combine organic shapes with modern sophistication. Whether sitting, lounging, or hanging out, ELIO invites you to immerse yourself in outdoor relaxation, offering an isle of tranquillity in any setting.

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**MATERIALS**

FINISH FRAME:  
FINISH WEAVE:  
FINISH BASE:

TEAK  
LINEN  
WENGÉ





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# AMANU

collection extensions  
by Yabu Pushelberg

Bringing a refined lounging experience outdoors

Highlighting the beauty and durability of teak, the AMANU collection brings the refinement of interior styling to open-air environments. Designers Yabu Pushelberg are completing the family with new extensions. Central to the new AMANU ensemble is the signature three-seat sofa, designed to be the focal point of outdoor living spaces. Its spacious seating beckons to unwind and socialize in unparalleled comfort. The collection's new daybed offers a refined retreat for basking in the sunlight or stargazing under the night sky. AMANU also introduces a captivating array of variously shaped coffee tables, each imbued with the distinctive look of the collection's dining table, completing outdoor settings elegantly.

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**MATERIALS**

FINISH FRAME:

FINISH WEAVE:

FINISH TABLETOP:

TEAK

LINEN

SABBIA, SCISTO, TRAVERTINE



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# DUNES

table extensions  
by Yabu Pushelberg

Expanding the charming warmth of DUNES

A simple, gently domed sculptural base and smooth circular top are all that comprise the timeless DUNES tables. For our 2025 collection, designers Yabu Pushelberg introduce a logical extension to the table's family. The new DUNES low table features three of its characteristic bases in various sizes, supporting an organic shaped, pebbles-inspired top. As unpretentious as the originals, this new table can be perfectly combined with the existing mono base tables, or any outdoor furniture collection for that matter. Add a warm, natural feel with the new DUNES in solid teak. Go for an innovative terrazzo-inspired element crafted from natural stones in lightened concrete. Or make a design statement with contrasting materials of base and top, customizing your outdoor setting just as you envisioned.

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**MATERIALS**

FINISH BASE & TABLETOP:

TEAK, TERRAZZO BY TRIBÙ



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# LUCCA

collection  
by Studio Segers

Unveiling a comforting dining experience

Studio Segers introduces LUCCA - a captivating new collection. At first glance LUCCA exudes an air of familiarity, making it easy to love. Then dive deep, and subtle design details unveil themselves. From the graceful silhouette of the armchairs and lounge chairs, inspired by Japanese calligraphy strokes, to the positioning of the armrest and the sophisticated woven textile bands paying homage to Southern braiding techniques - each element is infused with heartfelt attention to detail. The soft core of its fibres provide a gentle stretch for enhanced comfort as you sink into the comfortable cushions. LUCCA's dining table stands as a timeless centrepiece, its shield-shaped supports and rounded ceramic top embodying understated elegance. This table not only seamlessly complements the LUCCA collection, but is also compatible with any seating collection due to its simplicity and understated character.

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**MATERIALS**

FINISH FRAME:

FINISH WEAVE:

FINISH TABLETOP:

LINEN, CLAY, WENGÉ

LINEN, WENGÉ

SIENNA, PEBBLE



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# SENJA

modular addition  
by Studio Segers

Cutting corners to create isles of leisure

Designers Studio Segers introduce their latest addition to the SENJA collection: an extension element with a 135-degree angle, enhancing the sofa's modular qualities to fit any outdoor space and setting. Its design is a perfect fit to the existing deeply comfortable sofa, armchair and lounger, combined with its table elements. This remarkable angled element makes SENJA even more versatile, allowing to connect other elements seamlessly or to position at the end, creating a cozy cocoon-like enclosure. Alternatively, it can be used solo as a true island of leisure. With this collection extension, SENJA continues to push the boundaries of outdoor comfort and style, ensuring every space and corner to be inviting and chic.





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# CESTA

swivel lounge chair  
by Monica Armani

Designed to cocoon and connect in unparalleled comfort

Cesta by Monica Armani draws its inspiration from traditional basket weaving methods. From ancient plaiting and coiling to inspired industrial weaving designed for elevated outdoor style, enjoyment and durability, the artisans of today interpret time-honoured skills in aluminum and rope. Distinguished by clean lines and minimal adornment, Cesta's woven backrest plays the starring role. The sumptuous cushioning complements the simplicity of the frame and the innovative chair seat, with its gentle ease of movement from left to right, offers an invitation to settle into relaxed groupings or intimate conversations.

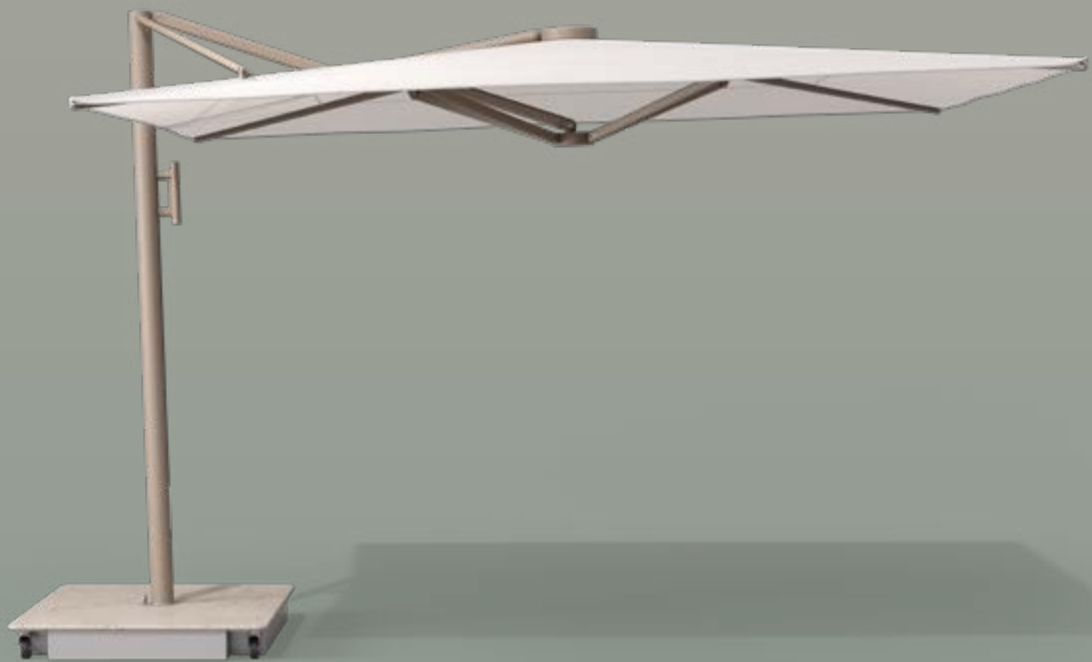
"I love this project for the balance it strikes between ancient and modern techniques. A refined and ethereal weave distinguishes Cesta in my latest collaboration with Tribù." Monica Armani

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**MATERIALS**

FINISH FRAME:  
FINISH WEAVE:

LINEN  
LINEN



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# ALBA SHADE

umbrella  
by Monica Armani

Unveiling a smooth embrace of shade and style

ALBA SHADE fuses the clean lines of Monica Armani's minimalist design aesthetic and state-of-the-art innovation with the signature style and elegance of TRIBÙ outdoor. Its graceful silhouette is unobtrusively supported by the engineering of its opening and closing in a single smooth and effortless gesture. The result is a notable reinvention in the category of unparalleled durability and longevity in high performance outdoor shade umbrellas.

"We are very proud of ALBA SHADE; its design architecture and its cutting-edge engineering, its strength and its style. We feel it is a work of art and ingenuity." Monica Armani



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## MAI

pouf additions  
by Ilia Eckardt

Adding a new touch of nature to outdoor spaces

The organic structure of Ilia Eckardt's fully knitted MAI collection originates from the design philosophy of creating intense connection between people and nature. Introducing a new height and a new organic shape to the pouf's family, Ilia offers an additional touch of nature and endless combination options to outdoor settings. The extended MAI family truly invites you to unleash your creativity. MAI can be positioned close to your sofa, creating a sleek unity by reaching the same seating level with its new 45 cm version. Simply create isles of poufs that beckon relaxation and conversation, or arrange them individually for a touch of modern elegance. Whether used as extra seating, footrests, or even tables, MAI poufs are as functional as they are stylish, seamlessly blending into any outdoor setting.



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# MONSIEUR TRICOT

standing wired additions  
by Ilia Eckardt

Light up outdoor spaces with a single switch

MONSIEUR TRICOT is a collection of knitted and hand crocheted lighting elements that turn outdoor spaces into a magical place. Designer Ilia Eckardt composed his outdoor lighting collection as a family. Meet the handsome Monsieur Lebonnet, the graceful Madame Latoque and the chic Madame Cachet in their new 2025 version, which will deepen your connection to them even further. All standing models (30-40-60 cm) come in a new wired version (220V), equipped with a five-meter cable and an easy-to-use on-off switch. This outdoor lighting collection is crafted in high-performing materials and modern technology. They are CE certified and suitable for outdoor use, including the 2025 wired models.





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# SEREN

coffee tables  
by Tribù Studio

Embracing the serenity of nature

Tribù Studio introduces SEREN, a coffee table collection that embodies sophistication, functionality, and versatility. At the heart of SEREN's design philosophy lies its interchangeable bases and tops, crafted from premium materials such as teak, aluminium, travertine, and ceramics. With its versatile design combinations and array of heights, the coffee tables exude a captivating presence that seamlessly blend with any outdoor setting, solo or in couple. Although robust, SEREN maintains a sleek and refined aesthetic. Embracing the serenity of nature, its soft rounded edges lend a sense of fluidity and grace, creating a harmonious balance between form and function. Whether used as a centrepiece for outdoor gatherings or as a stylish corner accent, SEREN is designed to inspire and delight with every use.

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**MATERIALS**

FINISH BASE:  
FINISH TABLETOP:

TEAK, LINEN, CLAY WENGÉ  
TEAK, SIENNA, MARRONE, PEBBLE



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# ILLUM

lounge chair  
by Marc Merckx

Balancing form and function

The ILLUM collection refers to the classical Scandinavian furniture archetypes, translated with updated materials for outdoors. Designer Marc Merckx completes the family by introducing the ILLUM lounge chair. As in the original elements, seamlessly sculpted aluminium takes centre stage. The new lounge chair embodies a perfect balance between form and function, prioritizing functionality without compromising on comfort, while maintaining the signature elegance and the familiar droplet silhouette of ILLUM.



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# MARE

side table  
by Marc Merckx

Reinventing a classic

Imagine the soothing rhythm of quiet waves on the surface of a light blue ocean. It was the inspiration for Marc Merckx to create MARE. This stunning side table is a reinterpretation of the classic Martini table. Crafted for effortless use on lazy afternoons or cozy nights, it can be positioned beside your sofa or lounge, with the base sliding underneath. Its textured glass tabletop enhances the lightness of its design, allowing you to place it anywhere in your setting. MARE not only offers unparalleled convenience and elegance. As the sunlight dances upon its glass surface, it casts gentle ripples across the floor, inviting you to unwind and dream of your favourite seaside retreats. MARE is a must-have addition to any outdoor setting, where every moment spent feels like a holiday.

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# TRIBÙ FABRICS

acrylic additions  
by Tribù Studio

Tribù Studio presents a significant update to its 2025 fabric collection. Our curated selection of solution-dyed acrylics empowers to embrace the outdoors with confidence. From nature-inspired fine linens to rugged textures of tweeds and bouclé's, our 2025 fabrics promise a tactile experience bringing tension and depth to our outdoor designs. The colour palette of subtle neutrals and Sahara tones, complemented by a fresh array of hues, enables sophisticated combinations, elaborating endless possibilities to personalize any outdoor setting.

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**OUR DESIGNERS**

Yabu Pushelberg  
Monica Armani  
Studio Segers  
Ilia Eckardt  
Marc Merckx  
Tribù Studio



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# YABU PUSHELBERG

Designer

Founded in 1980 by George Yabu and Glenn Pushelberg, Yabu Pushelberg is now one of the most recognized design firms worldwide. The firm's multidisciplinary approach has evolved to encompass all aspects of design, including many product collaborations. With studios in Toronto and New York and projects in over sixteen countries, attention to detail and a spirit of exploration remains a hallmark of the firm.

## Press Q&A

Monday, April 15, 15:00-16:30

## Interview requests

For a personal interview with Yabu Pushelberg during or after Milan Design Week, please contact Sara Ceysens at [press@tribu.com](mailto:press@tribu.com) or at +32 497 638 440.

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# MONICA ARMANI

Designer

Attention to detail and a sense of geometric perfection characterize the work of the Italian architect and designer Monica Armani. She has always been fascinated by the world of the outdoor. She grew up in a villa on a hill, designed by her father, a rationalist architect, where the design and the formal aesthetics are a unique continuous between the inside and the outside.

## Press Q&A

Monday, April 15, 14:00-15:00

## Designer talk

On the sofa with Monica Armani on Friday, April 19, 17:00-18:00

## Interview requests

For a personal interview with Monica Armani during or after Milan Design Week, please contact Sara Ceysens at [press@tribu.com](mailto:press@tribu.com) or at +32 497 638 440.

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# STUDIO SEGERS

Designer

Designers Wim Segers', Bob Segers' and Tom Fonteyn's deep respect for craftsmanship, tradition, attention to detail and refined simplicity characterize their pure and honest creations. The studio's architectural insights and graphic sensibility offers fresh perspectives, enriching the design process. Material, form, and function are crafted into well-balanced designs.

## Press Q&A

Monday, April 15, 17:00-18:00

## Designer talk

On the sofa with Studio Segers on Tuesday, April 16, 17:00-18:00

## Interview requests

For a personal interview with Studio Segers during or after Milan Design Week, please contact Sara Ceysens at [press@tribu.com](mailto:press@tribu.com) or at +32 497 638 440.



## ILIA ECKARDT

Designer

Belgian designer Ilia Eckardt grew up immersed in the Belgian fashion scene, his mother Hilde Frunt working for Belgian fashion designers like Raf Simons, Dries Van Noten, Ann Demeulemeester and Walter Van Beirendonck. Fascinated by their world, Ilia worked on several knitting projects, experimenting with innovative knitting techniques and materials.

### **Knitting demo with press Q&A**

Monday, April 15, 13:00-14:00

### **Knitting demo with Q&A**

Thursday, April 18, 17:00-18:00

### **Interview requests**

For a personal interview with Ilia Eckardt during or after Milan Design Week, please contact Sara Ceysens at [press@tribu.com](mailto:press@tribu.com) or at +32 497 638 440.

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## MARC MERCKX

Designer

Marc Merckx worked for 15 years as a design director and product designer for Vincent Van Duysen, managing residential and commercial projects as well as designing furniture for well-established international brands. His design philosophy challenges the principle of reduction with light structures and strong materials. Technical and proportional aspects are meticulously developed while working with close attention to contemporary craftsmanship....

### Press Q&A

Monday, April 15, 15:00-18:00

### Interview requests

For a personal interview with Marc Merckx during or after Milan Design Week, please contact Sara Ceyssens at [press@tribu.com](mailto:press@tribu.com) or at +32 497 638 440.



